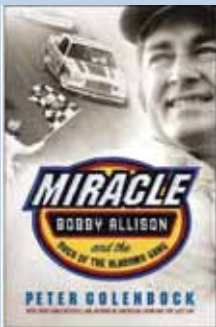


Peter Golenbock

Reknown Sports Author Calls St. Petersburg Home

Peter Golenbock began following professional baseball in 1955 during the heart of the Yankee Casey Stengel dynasty, and he began writing about sports at Dartmouth. He then wrote for *The New York Times* and *The Boston Globe*. His first book, *Dynasty: The New York Yankees 1949-64* (the definitive history of the Casey Stengel-Ralph Houk-Yogi Berra era of Yankee greatness) became an instant best-seller.

Since 1975, Golenbock has written some of sports' most important books, including five *New York Times* best sellers. Some of his best-known books include *The Bronx Zoo*, which he wrote Yankee pitcher Sparky Lyle; *BUMS: An Oral History of the Brooklyn Dodgers*; *Personal Fouls*, a look at corruption in college basketball; *American Zoom*, a history of NASCAR; and *Wild, High and Tight*, his lurid biography of Yankee manager Billy Martin. Among his other best-sellers are *Balls* with Graig Nettles; *Number 1* with Billy Martin; and *The Forever Boys*, a look at major league baseball from the eyes of retired ballplayers.



Golenbock came to St. Petersburg from Connecticut in 1989 as the color broadcaster for the St. Petersburg Pelicans in 1989. He found he loved it here so much, he sold his home in Connecticut as soon as possible and relocated.

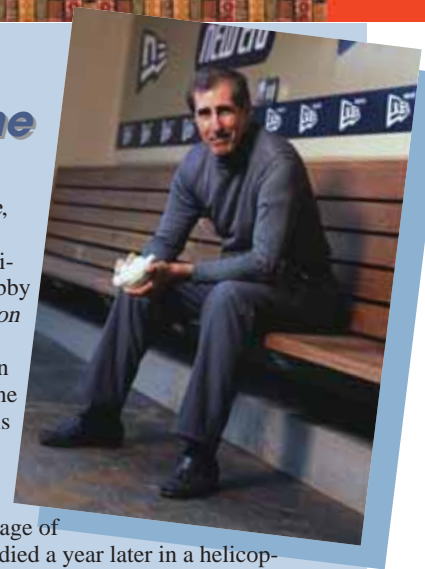
He has been a frequent guest on many of the top television and radio talk shows including *Biography* on A&E, the *Fifty Greatest Athletes*

and the *Dynasties* on ESPN, *Good Morning America*, *Larry King Live*, and *Up Close* with Roy Firestone.

Golenbock has written the definitive book on NASCAR legend, Bobby Allison, with *Miracle: Bobby Allison and the Saga of the Alabama Gang*. The mere mention of Bobby Allison causes excitement. He's not only one of NASCAR's greatest drivers, he is a true legend of the sport. But the Alabama Gang had their share of tragedy as well. In 1992, Bobby's son, Clifford, died in a crash at the age of twenty-seven, his other son Davey died a year later in a helicopter accident, and the Gang lost Neil Bonnet in a 1994 crash. Through it all, Bobby Allison persevered, leading a fascinating and dramatic life. Along with the Earnhardts, the Jarretts, and the Pettys, the Allisons are a racing dynasty. *Miracle* is a family saga of determination, loyalty, and love, filled with some of the greatest racing stories of all time, and will appeal to the tremendous number of NASCAR fans everywhere.

For more information on Peter Golenbock, visit www.golenbock-books.com.

Miracle: Bobby Allison and the Saga of the Alabama Gang by Peter Golenbock; List Price: \$14.95; St. Martin Press; ISBN-10: 0312340028.



NEW RELEASES

NONFICTION

SPEED, GUTS, & GLORY: 100 Unforgettable Moments in NASCAR History by Joe Garner (Author), Jeff Gordon (Narrator); List Price: \$26.99; Warner Books; ISBN-10: 0446579882

Stockcar racing is fast becoming America's most popular spectator sport, and now bestselling author and broadcasting veteran Joe Garner captures the most important moments in NASCAR history, including: Dale Earnhardt, Sr.'s triumphant Daytona 500 victory; King Richard Petty's 200th victory, with Ronald Reagan in attendance as the first president to attend a NASCAR event; Jeff Gordon's amazing dream season; The closest finish in NASCAR history—a mere .002 of a second; Dale Earnhardt Jr.'s Daytona victory—on the one-year anniversary of his father's death on the same speedway.



FACES OF NASCAR: A Pictorial Tribute to America's Greatest Sport

By Scott Robinson; List Price: \$29.95; Motorbooks; ISBN-10: 0760324409

The action on the track isn't the only story in NASCAR. NASCAR racing is as much about the star driver, the grizzled crew chief, the calculating team owner, the hard-working pit crew, the skilled hands back at the race shop, and the die-hard fans as it is about the cars. *Faces of NASCAR* is a gallery of photographs by celebrated portrait photographer Scott Robinson. From official to driver to mechanic to spectator, each subject becomes an evocative portrait, reflecting the passion, intensity, and joy that a weekend at the track means to those who make up the faces of NASCAR.



AMERICAN HEROES: Stories of Faith, Courage, and Sacrifice from the Front Lines By Stephen Mansfield; List Price: \$10.99; Countryman

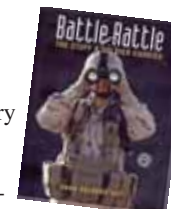
Publishing; ISBN: ISBN-10: 140410416X

Supreme Sacrifice, Loyalty to Country, Pride on the Battlefield... all defining elements of our greatest heroes. Dads, moms, brothers and sisters from all over America put their lives in harms way every day, all in the line of duty. Stephen Mansfield goes straight to the battlefield with riveting true life stories about these brave men and women that will renew all sense of patriotism. *American Heroes* is for all who willingly devote their lives to America and the ultimate price of freedom.



BATTLE RATTLE: The Stuff A Soldier Carries (Battle Gear) by Hans Halberstadt, Eric Graves, Stephen Hilliard; List Price: \$24.95; Zenith Press; ISBN-10: 0760326223

The stuff they carry is, in short, what soldiers in the trenches affection-



ately call "our crap." This says a lot about his daily necessities: the body armor and helmets, the fatigue jackets, flak jackets, bandages, ponchos, extra trousers, boots, and socks. After that, what a soldier adds says something about himself from foot powder, dental floss, and medicine to comic books or girlie magazines or bibles; from mementos such as photographs and letters to tools such as hammers, hatchets, and Swiss army knives. This is a book that offers an intimate picture of soldiering by way of the gear that goes along with the crap that makes the fight possible and the wait bearable.

AUTO BIOGRAPHY

SINGING OFF KEY by Mo Van; List Price: \$15.95; Sea Wind Publishing; ISBN-10: 0977694100

Model, nationally recognized artist, marathon runner, breast cancer survivor—and all after 40. No, make that 50. This is an inspirational book for the millions of aging Baby Boomers who question if there is life after fifty. Powerful and motivational, Mo Van's riveting new book puts an

exciting spin on aging. Mo Van married at 18, had four children by the time she was 23, divorced her husband and became a single parent raising her family alone.

Because "I liked the feeling of a paint brush in my hand, I became an artist just after three lessons," says Mo Van. Still single at 45, she ran her first marathon and posed as a model. A year after turning 50, she was a breast cancer victim undergoing debilitating chemotherapy.

However, her spiritual convictions and inner strength helped her survive and conquer the illness. In *Singing Off Key*, she discredits the myth that middle age is a season of epilogues.

TRAVEL

RAND MCNALLY SOUTHEAST: Getaway Guide
List Price: \$14.95; Rand McNally & Company; ISBN-10: 0528958364

From the beach to the mountains and everything in between, explore all the Southeast has to offer at home or on the road with this new regional guide.

Features include: 30 destination areas in the southeast United States; Regional maps include Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. Specially designed regional road maps are not only easy to read but also clearly show important navigational and recreational features. Articles include attractions and things to do in each area, as well as tips on lodging and special places to stay.

SELF-HELP

APPLIANCE HANDBOOK FOR WOMEN
by Vernon Schmidt; List Price: \$13.45; Authorhouse; ISBN-10: 1420834541

Tired of paying ridiculous prices for service to find out there was a simple solution to your problem? Save money by reading this book before you call for in-



home service on major household appliances or heating/air conditioning systems. Dishes still dirty after running the dishwasher? Clothes take forever to get dry in your dryer? Washer not spinning all the water out of your clothes? Microwave making funny noises? Look up the type of appliance; find the complaint that matches your problem, read and follow the solution. These and many more problems can be solved by following some simple steps and without ever touching a tool.

THE SENIOR ORGANIZER: Personal, Medical, Legal, Financial
by Debby Bitticks, Lynn Benson, Dorothy Breininger; List Price: \$16.95; HCI; ISBN-10: 0757304893

The organizer is designed to help seniors or their loved ones assemble all their vital documentation and information in one simple, easy-to-access format. The book will provide peace of mind and supply categorized knowledge that will enable seniors to answer important questions and handle crucial responsibilities with efficiency and certainty at times when every minute counts.



ART

LOST COLONY: The artists of St. Augustine, 1930-1950
by Robert Wilson Torchia; ISBN: 0971356009; \$50.00 Shipping included.

Between the 1930s and the early 1950s the historic city of St. Augustine, Florida, had a thriving cultural community that attracted hundreds of American artists. Today some of these artists are famous, some are relatively well known, and others have fallen into obscurity. St. Augustine developed into the largest art colony in the South in 1931. Renamed the Arts Club of St. Augustine in 1934, and St. Augustine Art Association in 1948, this organization served as the nucleus of the city's artistic activity. This book constitutes a contribution to American regional art studies because the story of the St. Augustine Art Association is

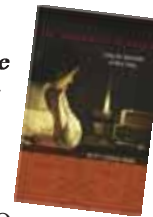


largely forgotten, remembered almost exclusively by a few collectors of Florida art, and by some of St. Augustine's elder residents. This study covers the period between the founding of the St. Augustine Arts Club in the spring of 1931 to the opening of the St. Augustine Art Association's Art Center in February 1954.

SPIRITUAL/ MEDITATION

THE MAGDALENE MYSTIQUE: Living the Spirituality of Mary Today
by Betty Conrad Adam; List Price: \$13.95; Morehouse Publishing; ISBN-10: 0819222313

The early Christians formed communities to follow the risen Jesus. One such community wrote down its gospel story, but sometime in those early years, the Gospel of Mary Magdalene disappeared. In the late nineteenth century, it surfaced in the Cairo marketplace, and today, contemporary Christians are embracing the message of this Magdalene Gospel.

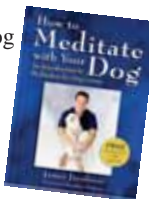


The Magdalene Mystique invites readers into the spiritual life of a community that celebrates Mary Magdalene as mystic and visionary, companion of Jesus, and first witness to the resurrection. With historic background based on the scholarship of prominent researchers including Karen King and Jane Schaberg, this is a book for group study and private devotion.

HOW TO MEDITATE WITH YOUR DOG

By James Jacobson; List Price: \$16.95; Maui Media; ISBN-10: 0975263110

From Schnauzers to Shepherds, and Dachshunds to Dobermans, dogs are natural meditators. Transform time you already spend with your pooch into more than a game of fetch by making the love you have for your dog the heart of a meditation practice. How? Let your dog be your guru. Dog lover and life-long meditator, James Jacobson, and his dog, Maui, introduce the simple, non-dogmatic meditation method that they have been using and teaching for over a decade.



2007

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